



# Pymatuning Valley Schools

Michael A. Candela, Superintendent  
Thomas A. Brockway, Treasurer

Dear Parents/Guardians,

The district is excited to announce the launch of a new service that will enhance communication by allowing us to deliver important information to you via **SMS text messaging**. This service is not intended to replace our existing means of communication—rather it will enhance them.

The service is provided by West SchoolMessenger Solutions. Information can be found at [www.SchoolMessenger.com/tm](http://www.SchoolMessenger.com/tm)

The district will only use the service to provide information that is timely and relevant.

In order to participate in the new service you must indicate your willingness to receive text messages to your phone. The process is simple and only takes a few seconds to complete.

Simply text any one of the following words to the number 67587: subscribe, optin, yes, or you can follow the instructions on the back side of this letter.

You'll know you were successful if you receive the following reply message:

**Txt STOP to quit, HELP for help.**

You'll want to repeat the opt-in process for any wireless numbers that you wish to include.

In addition to performing the opt-in process above you'll want to insure that the district has your wireless number(s) in our student information database. If you haven't already provided that information to your school please contact them and provide them with that information.

The district will be officially launching the new service the last week of March (Spring Break), so until then you won't receive any further text messages.

Please note, although the district does not charge you for this service, it does not pay for text message charges that may be incurred by you for sending or receiving text messages. Check with your wireless carrier for possible charges.

If you have any questions please feel free to contact your child's school.

Thank you.

Pymatuning Valley Local School District

## Parents and Guardians

### You can take advantage of our Text Messaging Service

Our school utilizes the SchoolMessenger system to deliver text messages, straight to your mobile phone with important information about events, school closings, safety alerts and more.\*

You can participate in this free service\* just by sending a text message of "Y" or "Yes" to our school's short code number, 67587.

You can also opt out of these messages at any time by simply replying to one of our messages with "Stop".

SchoolMessenger is compliant with the Student Privacy Pledge™, so you can rest assured that your information is safe and will never be given or sold to anyone.



**Opt-In from  
your mobile  
phone now!**



**Just send  
"Y" or "Yes"  
to 67587**

**i** Information on SMS text messaging and Short Codes:

SMS stands for Short Message Service and is commonly referred to as a "text message". Most cell phones support this type of text messaging. Our notification provider, SchoolMessenger, uses a true SMS protocol developed by the telecommunications industry specifically for mass text messaging, referred to as "short code" texting. This method is fast, secure and highly reliable because it is strictly regulated by the wireless carriers and only allows access to approved providers. If you've ever sent a text vote for a TV show to a number like 46999, you have used short code texting.

\*Terms and Conditions – Message frequency varies. Standard message and data rates may apply. Reply HELP for help. Text STOP to cancel. Mobile carriers are not liable for delayed or undelivered messages. See [schoolmessenger.com/bt](http://schoolmessenger.com/bt) for more info.